

PRIVACY NOTICE FOR

Heath Improvement Team - Stop Smoking Service

Data Controller

Halton Borough Council is the Data Controller for the personal information you provide.

The Council's Data Protection Officer can be contacted on 0151 511 7003 or by email to Peter.Richmond@halton.gcsx.gov.uk

Why do we collect and hold information about you?

The information we collect from you enables the Stop Smoking Service to provide you with behavioural support and appropriate pharmacotherapy products in order to support you to stop smoking. The service is available to all Halton residents from the age of 12yrs and upwards who smoke including vulnerable groups where prevalence is higher e.g. pregnant smokers, smokers with mental health conditions.

Why do you need my information?

The information is needed to enable the Stop Smoking Service to make contact with you as soon as possible after the service has received referrals from professionals or self-referrals by smokers themselves.

We also use anonymous information for evaluation purposes which are used to provide statistical representation of current smoking in pregnancy activity within Halton and can use this information to benchmark against other areas within the UK.

What legal basis allows you to use my information?

GDPR Article 6(e) - processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

GDPR Article 9(h) - processing is necessary for the purpose of preventative or occupational medicine, for assessing the working capacity of the employee, medical diagnosis, the provision of health or social care or treatment or management of health or social care systems and services on the basis of union or member state law or a contract with a health professional.

Do I have to provide this information and what will happen if I don't?

If you have not opted in and we do not have your information, Halton Borough Council will be unable to provide you with Stop Smoking support.

Who will my information be shared with?

Your information will be shared with your consent to the following:

- Teams within the Bridgewater Community NHS Foundation Trust including Community Midwives, Health Visiting, Family Nurse Partnership.

- Hospitals (which includes but may not be limited to Warrington & Halton Hospital, St Helens & Knowsley Teaching Hospitals NHS, Liverpool Women's Hospital, Countess of Chester Hospital).
- Your GP
- Northwest Boroughs and Respiratory Health Services
- Anonymised data is also shared with Public Health England for benchmarking purposes.

You may be asked if you would like to share your experience of our service with other service users as part of our marketing and communications programme. The information we would seek to use with your consent may include your name, names of other family members (if appropriate). You may also be asked for your image to be used in marketing materials and online. Again you are not obliged to do so. Your consent may be withdrawn at any time by writing to us at the address stated below.

- **How long will you keep this information for and why?**

We only keep your information for as long as necessary by law in line with Halton Borough Council's Corporate Retention Schedule. If you are over 18 years of age, we will retain your information for 8 years from the date you entered our service. After this period data is securely disposed of. For children and young people, we retain information until the child's 25th birthday, or if they are 17 at the time they enter the service, their 26th birthday. After this period data is disposed of securely.

How will my information be stored?

Your information will be stored electronically in a data base and in digital. Electronic data is kept on a secure in-house HBC database and electronic filing system.

Will this information be used to take automated decisions about me?

No, this information will not be used to make automated decisions about you.

Will my data be transferred abroad and why?

If you consent to receiving promotional emails from us, your data will be transferred to the US as we use an email marketing solution called Mailchimp. You will be asked to consent to having your information used this way. If you opt out, your data will not be included on the Mailchimp system and your data will not be transferred abroad. Details of Mailchimp's Privacy Policy can be found here: <https://mailchimp.com/legal/privacy>

What rights do I have when it comes to my data?

You have the right to:

- Right to be informed – through this Privacy Notice
- Right to rectification – you have the right to have personal data rectified if it is inaccurate or incomplete.
- Right to erasure – you have the right to have personal data erased and to prevent processing however the right to erasure does not apply in some circumstances.
- Right to restrict processing – you have the right to block or suppress processing of your data, however this right does not apply in some circumstances.

- Right to object to processing (to certain types of processing only)

Right of Access - you have the right under the Data Protection Act 1998 (General Data Protection Regulation 2018) to request a copy of your information and to know what it is used for and how it has been shared. This is called the right of subject access. To request a copy of your data or ask questions about how it is used download a copy of our form from <https://www4.halton.gov.uk/Pages/councildemocracy/Data-Protection.aspx> and send it to Information Governance Service, Halton Borough Council, Service Improvement Division, Municipal Building, Widnes, WA8 7QF. Or email informationgovernanceservice@halton.gov.uk

Source of data

We may collect your personal information from a number of different sources:

- Hospitals as listed above
- Midwives
- Health Visitors
- Family Nurse Partnership
- GP's
- Northwest Boroughs
- Respiratory Health Services

Who can I complain to if I am unhappy about how my data is used?

You can complain directly to the Council's Data Protection Officer by writing to:
Data Protection Officer, Information Governance Service, Halton Borough Council, Municipal Building, Widnes WA8 7QF'.

You also have the right to complain to the Information Commissioner's Office using the following details: The Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF. Telephone: 08456 30 60 60 or 01625 54 57 45. Website: www.ico.org.uk

END OF PRIVACY NOTICE